

To: Lombardo, Keira [REDACTED]@smithfield.com]
Cc: Fury, Ian [REDACTED]@state.sd.us]
From: Seidel, Maggie [REDACTED]@state.sd.us]
Sent: Tue 4/21/2020 12:37:11 AM (UTC)
Subject: Initial draft CDC recommendations
DRAFT Recommendations for Smithfield_2020.04.20.pdf

Keira – This is for your internal purposes only. This is the initial draft we received from the CDC. This is not final, so may change, but we expect to get the final document imminently. Our team is starting to draft a press release based on this document and its recommendations.

Let's chat in the morning, please?

Appreciate it,
Maggie

Maggie Seidel
Senior Advisor & Policy Director
Office of Governor Kristi Noem
Office: [REDACTED] | [REDACTED]@state.sd.us



Memorandum

Date: April 20, 2020

From: Michael Grant, CDC National Institute for Occupational Safety and Health
Colin Basler, CDC National Center for Emerging Zoonotic Infectious Diseases
Jessica Jacobs, CDC Center for Surveillance, Epidemiology, and Laboratory Services
John Osburn, South Dakota Department of Health
Erin Kennedy, CDC Center for Global Health
Jonathan Steinberg, CDC Epidemic Intelligence Officer, South Dakota Department of Health
Suzanne Tomasi, CDC National Institute for Occupational Safety and Health

To: Joshua Clayton, South Dakota Department of Health

Copy: Russ Dokken, Smithfield Foods
Scott Reed, Smithfield Foods
Mark Wiggs, Smithfield Foods
B.J. Motley, President, UFCW Local 304A Union

Subject: Strategies to reduce COVID-19 transmission at the Smithfield Foods Sioux Falls Pork Plant

Background

The South Dakota Department of Health requested an Epi Aid for assistance in developing strategies to help reduce SARS-CoV-2 infections among Smithfield Foods Sioux Falls pork processing plant employees. SARS-CoV-2 is the virus that causes coronavirus disease 2019 (COVID-19). A team from the Centers for Disease Control and Prevention (CDC) traveled to Sioux Falls, South Dakota for an Epi Aid on April 14, 2020. The CDC team included veterinary epidemiologists, an Epidemic Intelligence Service Officer, an industrial hygienist, and a Laboratory Leadership Service Fellow. One component of this effort was to visit the Smithfield Foods pork processing plant to evaluate existing health and safety controls and provide recommendations for improvement. This memorandum provides observations and recommendations based on our visits to the plant on April 16 and 17, 2020.

No slaughtering or further production work were taking place in the plant while we were on site. The first case among employees was detected on March 26, 2020. The few employees we observed in the plant during our walkthroughs were performing maintenance and distribution center tasks. We toured the plant and observed workstations from the pens where the swine are delivered through the distribution center, where product is shipped out of the plant. We also observed the route that employees take from the parking lots through the symptom screening tents and into the facility. Additionally, we

Preliminary Recommendations: Not For Distribution

observed administrative areas, the occupational health clinic and quarantine room, and the common areas (e.g., break rooms, cafeterias, locker rooms) shared by employees.

Our team was unable to identify important demographic information about this workforce, limiting our ability to understand the diversity of the employees. However, plant management reported that there were approximately 40 different languages spoken by employees in the plant. We were also unable to obtain information about the workstations of confirmed positive cases. This type of information could provide a better understanding of what workplace factors may have contributed to the spread of COVID-19 among employees. Key demographic and workstation information was requested from the company to help answer some of these questions in the future. Additional recommendations and findings may be provided upon receipt of demographic and workstation information.

Observations and Discussion

Employee Screening

Employees were screened before entering the plant prior to their shift. The company had set up two screening locations, one on either side of the plant. Visual markers were added every six feet to decrease crowding while employees approached and moved through the screening tents. The screening consisted of walking past a thermal imaging system for body temperature measurement and self-reported symptom checks. Screening was conducted by a contracted health care professional who informed the employee of their temperature and asked whether the employee had a cough or shortness of breath.

We were informed that if an employee had a fever ($>99.8^{\circ}$) or reported experiencing symptoms, the employee underwent secondary screening by a contracted nurse. Additionally, we learned that the screening process also looked for visible signs of symptoms as employees were screened. Secondary screening consisted of a temperature check with an infrared thermometer and a more in-depth evaluation of symptoms. We understand that if an employee was found to have a fever or symptoms consistent with COVID-19, they were given an informational packet (in English) and instructed to return home. Employees were provided two weeks of paid sick leave (full pay) when sent home and were asked to call a hotline operated by a local health system for guidance regarding next steps.

Plant management informed us that they had identified a department of the plant (Exports) with a high density of positive cases. The whole department was placed on two weeks paid sick leave. We also learned that efforts had been taken to adjust schedules to facilitate distancing of employees working in essential operations (e.g., wastewater treatment).

Increasing Distance Between Employees During Work and Breaks

Plant screening tents had posters on the wall to remind employees to maintain a social distance of 6 feet during the screen process. In all lunchrooms and break areas that we observed, dividers had been placed on tables to remind employees to maintain a physical barrier between each other. Some tables had been marked “off-limits” by tape. Additional tables were placed in one hallway (the “flag hallway”) to decrease the density of employees inside the nearby cafeteria. Some outdoor picnic tables had been moved to facilitate social distancing, although other outdoor tables were less than 6 feet apart.

In at least one department (Ground Seasoned Pork), line speed had been reduced to accommodate fewer employees on the line due to social distancing efforts and workforce availability constraints (i.e., illness amongst employees). Plant management had identified and installed approximately 800 plexiglass barriers in locations where distancing was not possible (e.g., production lines). Plant management reported that, on some production lines prior to shutting down the plant, employees on opposite sides of the line alternated workstations to maintain distancing. On other lines, plexiglass barriers had been hung in an attempt to separate employees. Among the few employees that were present in the plant during our walk throughs, we observed several who were congregating less than 6 feet apart when away from their workstations.

Supplementary Infection Control Measures

We saw hand sanitizer dispensers located in limited locations throughout the plant, notably at the entrances to the building and within cafeterias and break rooms. Plant management indicated that more hand sanitizer dispensers will be added as COVID-19 prevention measures. We learned of plans to increase the number of dispensers to 3500 (i.e., roughly one dispenser station per employee). The hand sanitizing dispensers were all manually operated (i.e., not touchless). Limited handwashing stations were available in locker rooms and in some production areas of the plant. Some handwashing stations were touchless, but the majority were not. Management also indicated they were developing a plan to have people assigned to enforce hand sanitizing for every employee in the plant every 30 minutes. However, the plant had not yet finalized the rollout plans for this effort.

Additional staff have been assigned to clean and sanitize commonly touched surfaces more frequently, such as handrails, doors and door handles, and lunch tables. Time clocks in the plant were touchless for plant employees, and the plant informed us of plans to install over 100 additional time clocks to decrease bottlenecks.

Use of Facemasks and Other Face Coverings

Plant management informed us of plans to institute a universal facemask requirement for all employees in accordance with CDC recommendations for critical infrastructure employees and the public. We learned that plant management will provide a facemask with moldable nose piece to all employees before entering the plant each day. We learned that they have a plan to provide additional facemasks to employees throughout the day if facemasks become wet or soiled. We also learned that face shields will be provided to all non-administrative employees moving forward. These face shields will be affixed to the hard hat. We observed some employees still working at the plant either not wearing facemasks or wearing them incorrectly (e.g., wearing them over the mouth but not the nose). Plant management indicated that they had estimated the number of facemasks and face shields that would be required for a 30-day supply for the plant running at full capacity. Plant management was also conducting informal experiments with both commercial and home-remedy-style anti-fogging products (e.g., shaving cream) for the face shields.

Educating Employees on COVID-19 Risks, Prevention, and Company Policies

Preliminary Recommendations: Not For Distribution

There were informational flyers with pictures representing COVID-19 symptoms of fever, cough, and shortness of breath on the walls of the screening areas, but not at the screening table itself. Throughout the plant, informational flyers were posted on walls encouraging employees to practice social distancing, keep their mouth and nose covered, regularly wash their hands, and report symptoms to occupational health. Some flyers were translated into multiple languages and there were some that included pictograms. Most flyers were approximately 9" x 11" but were not positioned at eye level. Many flyers had densely packed words and limited pictograms. There were video loops on display in cafeterias and break rooms, but we did not observe any COVID-19-related educational information. The plant had recently implemented a new messaging strategy using an application called "Beekeeper" that allowed management to mass-communicate with employees in a language of their choice. Although plant management stated that many of their employees used smart phones, it was unclear how widely the app was being used among employees at the time of our visits. The plant also utilized a text messaging alert system that could send COVID-19 related messages to employees. Management expressed that communicating messages to their diverse staff presented challenges due to the number languages spoken.

Pending Activities Reportedly Planned by the Company

1. Developing and finalizing standard operating procedures for new infection prevention and control measures, especially related to supplementary disinfection of high-touch areas.
2. Increasing engagement with the Beekeeper application. We were informed that approximately 1,400 employees have signed on to receive text messages from this system.
3. Completing installation of plexiglass barriers in close contact workstations.
4. Increasing the number of hand sanitizer dispensers in the plant to 3,500 (i.e., roughly 1 per employee).
5. Installing over 100 additional time clocks to prevent bottlenecks.
6. Promoting increased adoption of mass communication methods to communicate COVID-19 prevention and informational messages to employees. We learned that they are planning to start this process during the plant closure.
7. Having designated staff walk around lines to provide hand sanitization to line employees every 30 minutes.
8. Relaxing sick leave policies related to COVID-19. Eliminating premiums, copays, and waiting periods for COVID-19 testing.

Conclusions

The company implemented several controls at the plant to help reduce and mitigate the spread of coronavirus between employees while in the plant and is in the process of implementing additional strategies as discussed above. Additional recommendations are provided below to help both management, employees, the union, the South Dakota Department of Health, and strategic community partners to limit virus transmission in the plant. Consult with the United States Department of Agriculture (USDA) staff at the plant to determine if proposed controls are acceptable with regards to food safety and sanitation.

Recommendations

The following actions are recommended to ensure that existing and future control efforts are effective in preventing the spread of COVID-19 between employees while they are at work. With ongoing community transmission, COVID-19 cases among staff will likely continue to be identified. A combination of control measures with ongoing education and training will be useful in reducing or eliminating transmission in the workplace. These recommendations are intended for this specific Smithfield plant, but broader interim recommendations for meat and poultry processing industries are in development. Management, along with the safety committee and union at the plant, and in direct collaboration with the South Dakota Department of Health and strategic community partners should develop an implementation plan for these and any other interventions to reduce the spread of COVID-19 to be rolled out in the workplace.

Hierarchy of Controls

The following recommendations should be implemented according to the hierarchy of controls.

Hierarchy of controls is an approach to hazard intervention that starts with the controls perceived to be most effective and moves down to those considered least effective. In most cases, the preferred approach is to eliminate a hazard or exposures, install engineering controls, and implement appropriate sanitation and cleaning to shield or reduce employees exposure to the hazard. Until such controls are in place, or if they are not adequately effective or feasible, administrative measures and personal protective equipment (PPE) may be needed.

Social Distancing, Screening, and Sick Leave

In addition to everyday steps to prevent COVID-19, keeping space between individuals (social distancing) is one of the best strategies to avoid being exposed to the virus and slowing its spread. Barriers are one method to physically separate employees in areas of the plant (including work areas and other areas such as break rooms, parking lots, hallways and corridors, entrance/exit areas, and locker rooms). Other practices such as use of visual cues at six-foot intervals (e.g., floor markings, signs) can be used to encourage physical distancing. Follow CDC Interim Guidance – “Implementing Safety Practices for Critical Infrastructure Employees Who May Have Had Exposure to a Person with Suspected or Confirmed COVID-19” for best practices regarding screening and sick leave. Until the broader interim recommendations for meat and poultry processing industries are completed, many strategies for social distancing, screening, and sick leave can be borrowed from CDC’s and Interim Guidance for Businesses and Employers to Plan and Respond to COVID-19. Some specific recommendations that the plant can follow include the following considerations:

- * Consider the following actions to physically separate employees (at least 6 feet, where possible) and reduce employee density in non-work areas of the facilities, such as cafeteria, break rooms, equipment dispensing stations, locker rooms, smoking areas, and entrance/exit areas:
 - o Adding more visual cues at six-foot intervals (e.g., floor markings, signs, traffic cones) in the cafeterias, knife and gear acquisition areas, and other areas where lines may form.Additional areas where visual cues may be implemented include:

Preliminary Recommendations: Not For Distribution

- Areas where knives, uniforms, and PPE are checked out. Consider methods to increase the physical distance between employees picking up equipment and ensure contactless interactions between employees as much as possible.
 - The tattoo stations in the pig barn to maintain at least 6 feet between the truck door (and the truck drivers offloading swine) and the employee that is tattooing swine.
 - Areas around the sinks in the locker rooms.
 - Areas where employees punch in and out for the day.
 - Outside the front of the building where employees may congregate waiting for rides.
 - Cafeterias and break rooms (e.g., around food lines, vending machines, cash registers).
 - The bridge and main staircases used by employees to enter the plant.
 - Outdoor common areas.
- Expanding distance between tables in the 3rd floor flag hallway – remove some tables to facilitate more space between the chairs of adjacent tables.
 - Reducing the number of tables in the 6th floor cafeteria to reduce crowding.
 - Changing the orientation of table dividers in the 3rd floor cafeteria to promote one employee per side of the table.
 - Spreading out the shelving that is used for storage of lunch boxes in the cafeteria so there is some distance between each set of shelves. Place markings on the shelves to encourage employees to keep their personal items separate. Place visual cues of six feet so that people do not come into close contact when retrieving their personal items.
 - Increasing the flexibility around shift start times and break times to decrease the number of employees in locker rooms or break areas at one time.
 - Identifying alternative locker locations (e.g., converting currently unused spaces into temporary locker areas).
 - Installing portable or temporary bathroom and handwashing facilities could be utilized near the temporary locker rooms (or in general) to ease the density of employees in bathrooms during break and lunch times.
 - Staggering employees along line workstations so that employees are not working directly across from each other. Changes in production practices (e.g., line speed reductions) may be necessary in order to maintain appropriate distancing among employees.
 - Altering additional workstations to minimize close contact among employees by adding plexiglass, stainless steel, or durable polycarbonate barriers between workstations. Barriers should be used in combination with (and not replace) other social distancing, hand hygiene, and personal protective equipment efforts outlined in these recommendations.
 - Staggering shifts, start times, and break times as much as feasible to decrease number of employees in locker rooms, break areas, and cafeterias at one time.
 - Setting up break and lunch areas outdoors to reduce the density of employees in existing breakrooms and cafeterias and encourage employees to spend their breaks in locations

Preliminary Recommendations: Not For Distribution

with air movement and space for social distancing. For example, tents could be set up and have the capability of being heated to encourage use of the outdoor space in inclement weather. Other facilities have implemented similar controls and are incentivizing outdoor breaks and lunches. Consider including portable or temporary bathroom and handwashing facilities as a part of this setup.

- Adding additional touchless clock in/out stations throughout the plant to reduce crowding and congregating at these areas.
- Adjusting the physical layout and the maximum class size for trainings. Consider moving training online, by video, or other methods to increase distance between employees while receiving training and orientation.
- Increasing the space between outdoor tables to at least six feet to reduce the density in spaces where employees or truck drivers may congregate.
- Making unidirectional paths through facility, where possible, including stairs, hallways, and cafeterias. This will ensure less contact in narrow hallways, stairs, and break areas.
- Limiting the number of employees in the cafeteria serving and payment area at one time.
- Encouraging employees, drivers, and contractors to maintain distancing in outdoor common areas.
- Assigning an individual to monitor the social distancing efforts in communal spaces (e.g., break rooms, cafeterias, locker rooms).

* Source Control and Hygiene

- Face coverings are generally recommended as an addition to social distancing. They are especially important for source control when social distancing not possible or feasible based on working conditions.
- All employees should wear the face covering being used by the company to cover their nose and mouth in all areas of the plant (including break areas and locker rooms). The face covering is meant to protect other people in case employees are infected but not symptomatic. Some specific recommendations that the plant can follow include the following considerations:
 - Continuing with the plan to mandate all employees wear a face covering and a face shield anytime they are at work. The face shield is being used in this plant to supplement the use of the face covering.
 - Employees should wear the supplied facial covering to cover their nose and mouth – this may prevent people who do not know they have the virus from transmitting it to others.
 - The facial covering should allow for breathing without restriction, not be touched after putting on to prevent transferring infected materials and be discarded and replaced when dirty or wet.
 - Management and supervisors will be essential for continued training and encouragement of employees to follow these guidelines.
 - Having replacement face masks available in case an employee's face mask becomes wet or soiled.

Preliminary Recommendations: Not For Distribution

- If possible, distribution should be contactless, while still allowing for control of the number of face masks distributed. For example, consider placing face masks on a table and having employees step forward one at a time while another employee oversees the process.
 - The employee distributing face masks should be following appropriate social distancing and wearing appropriate PPE (gloves) and facial covering.
 - Providing face coverings to truck drivers when they check in at the office. Consider asking drivers about symptoms or screening them when they arrive to the plant.
 - Encouraging or requiring contractors and FSIS inspectors to follow this guidance (face covering and face shield). Work with the appropriate partners to discuss how to roll this out among contractors and FSIS employees.
 - Face shields are not acceptable substitutions for eye protection (such as safety glasses) that is used for impact protection. If needed, face shields should be used in addition to the eye protection, not as a replacement for jobs requiring eye protection, as identified by the plant's OSHA PPE hazard assessment (29 CFR 1910.132).
- * Consider the following actions to improve the existing screening policies and processes:
- Adjusting the orientation of the screening tent exit so that employees exiting the screening tent do not exit into the path of employees who are leaving the facility.
 - Identifying off site housing for employees who have tested positive for COVID-19 and live in a household where they do not have the ability to self-isolate from other household members, especially individuals who are at high-risk for developing severe illness or other critical infrastructure employees.
 - Specifically ask employees about recent history of fever in addition to the symptoms (e.g., cough and shortness of breath) and the objective measurement of temperature.
 - Asking employees about recent history of fever, not just about cough and shortness of breath.
 - Including large pictograms in the screening process to increase non-verbal communication.
 - Instructing employees to report to supervisors if they get sick during work shift.
 - Continuing to send ill employees home immediately if they become ill during the day. Employees who are ill should stay home, and not work or be allowed in the workplace. Surfaces in their workspace should be cleaned and disinfected. Continue to work with your state and local public health authorities in using CDC guidance in identification and follow up of contacts of ill persons.
 - Translating the secondary screening packet into other languages commonly spoken in the plant to improve communication with employees. Additional steps to improve communication may include:
 - Having the screener point to large pictures of symptoms for employees whose primary language is not English.

Preliminary Recommendations: Not For Distribution

- Adding CDC guidance: “What to do if you are sick” to the informational packet provided to employees being sent home after screening.

- * Consider the following actions to improve the existing sick leave policies and practices:
 - Ensuring that sick leave policies are flexible and consistent with public health guidance and that employees are aware of and understand these policies.
 - Adjusting any incentive programs such that employees are not penalized for taking sick leave related to COVID-19.
 - Maintaining flexible policies that permit employees to stay home to care for a sick family member or take care of children due to school and childcare closures. Additional flexibilities might include giving advances on future sick leave and allowing employees to donate sick leave to each other.
 - Discontinuing any policies requiring a positive COVID-19 test result or a healthcare provider’s note for employees who are sick to validate their illness, qualify for sick leave, or to return to work. Healthcare provider offices and medical facilities may be extremely busy and not able to provide such documentation in a timely manner.
 - Reviewing human resources policies to make sure that policies and practices are consistent with public health recommendations and are consistent with existing state and federal workplace laws (for more information on employer responsibilities, visit the Department of Labor’s and the Equal Employment Opportunity Commission’s websites).
 - Connecting employees to employee assistance program (EAP) resources (if available) and community resources as needed. Employees may need additional social, behavioral, and other services, for example, to cope with the death of a loved one.
 - Continuing to evaluate and augment the return to work plan. Employees with COVID-19 who have stayed home (home isolated) should not return to work until the criteria to discontinue home isolation are met, in consultation with healthcare providers and state and local health departments.

Hand Hygiene and Sanitation

Hand hygiene and sanitation (infection prevention and control) are other important tools to avoid being exposed to the virus and slowing its spread. Follow the CDC recommendations for cleaning and disinfection during the COVID-19 response. Monitor these recommendations for updates. Cleaning and disinfection of surfaces and objects that are frequently touched, especially in common areas, several times per day is an important component to control the spread of COVID-19. Until the broader interim recommendations for meat and poultry processing industries are completed, many strategies for hand hygiene can be borrowed from CDC’s Interim Guidance for Businesses and Employers to Plan and Respond to COVID-19. Some specific recommendations that the plant can follow include the following considerations:

- * Encouraging frequent handwashing with soap and water for at least 20 seconds. Use hand sanitizer with at least 60% alcohol if soap and water are not available.

- * Increasing access to hand washing and hand sanitizing stations throughout the facility.

Preliminary Recommendations: Not For Distribution

- Continue with the plan to put hand sanitizer at every table in the break hallway (or periodically along the hallway).
 - Focusing on adding stations before and after high touch surfaces (e.g., bottoms and tops of stairwells, doffing areas, entrance and exit points for break areas and lunchrooms).
 - Increasing the number of hand sinks available, especially in locker rooms.
- * Installing no-touch sinks, soap dispensers, sanitizer dispensers, and paper towel dispensers (preferred over hand dryers) wherever possible – make everything as touch free as possible.
- * Encouraging employees to perform hand hygiene when coming off the line for break, lunch, or end of shift. Utilize the current plan for roaming sanitizing employees to coordinate these actions.
- * Emphasize proper hand hygiene after gloves are removed and before and after facial coverings are donned or doffed. Installation of hand hygiene stations, training, and routine monitoring will encourage compliance.
- * Adding portable or temporary bathroom and handwashing facilities near any temporary locker room areas or break areas.
- * Continuing to frequently disinfect high-touch areas in food production areas with products meeting EPA's criteria for use against SARS-CoV-2, the virus that causes COVID-19, and approved under the facility's sanitation standard operating procedures.
- If EPA-registered disinfectants are not available, diluted household bleach solutions (final concentration at least 1000 ppm sodium hypochlorite), or alcohol solutions with at least 70% alcohol, can be used. Additional guidance on cleaning and disinfecting non-food production areas of your facility can be found on the CDC website.
- * Continuing to conduct targeted and more frequent cleaning of high-touch areas of shared spaces (e.g., time clocks, bathroom fixtures, break room tables and chairs, locker rooms, vending machines, railings, door handles, handles from ceiling, plug attachments and orange door cords hanging from ceiling). Follow CDC guidance for disinfection. Some additional recommendations to improve the existing efforts include:
- Sanitizing break areas between breaks, between shifts, and between groups of employees using these areas.
 - Developing sanitization guidelines for administrative areas of the plant.
 - Developing a standard operating procedure for environmental sanitization that includes a list of areas considered high-touch, frequency of disinfection, what product to use, training requirements, and required personal protective equipment. Comply with the Occupational Safety and Health Administration (OSHA) PPE (29 CFR 1910.132, 1910.138) and Hazard Communication (29 CFR 1910.1200) Standards.
 - Disinfectants should be applied according to the label instructions.

Preliminary Recommendations: Not For Distribution

- Coordinate disinfectant product use with United States Department of Agriculture (USDA) if used in food production areas.
- For other high-touch areas (outside of food production areas), such as door handles, bathroom surfaces, railings, and tables, use products that meet EPA's criteria for use against SARS-CoV-2.
- * Replacing any plexiglass barrier if it becomes damaged (e.g., cracks cannot be sanitized effectively) to be consistent with USDA Food Safety and Inspection Service (FSIS) Sanitation Performance Standards Compliance Guide that requires inspected establishments to build their facilities and maintain it in a sanitary manner.
- * Continuing to disinfect tools between use when used by multiple employees.
- * Performing enhanced cleaning and disinfection after persons with suspected or confirmed COVID-19 have been in the plant
 - If a sick Employee is suspected or confirmed to have COVID-19, follow the CDC cleaning and disinfection recommendations.
- * Ensuring that contracted cleaning services are meeting the guidelines listed above.
- * Developing a protocol for sanitizing hard hats and face shields at the end of the shift.
- * Developing a protocol for how employees can safely store their hardhats while going on break without bringing them into the shared areas (e.g., break rooms, locker rooms, cafeterias).

Training and Communication

When developing training and communication materials, the plant should use current, correct messaging from a trusted source. Follow the CDC Interim Guidance for Businesses and Employers to Plan and Respond to COVID-19 for general information related to training and communication for employees. Training should be reinforced by the use of signage (preferably infographics) placed in strategic locations. Graphics and suggested messages are available from CDC for use on social media profiles and web pages. Print resources are also available from CDC. Communication guidance exists for three phases: before a COVID-19 outbreak occurs, during a COVID-19 outbreak, and after a COVID-19 outbreak. It is important to maintain ongoing communication and message coordination with plant preparedness workgroup members, partners, stakeholders, news media, and other channels to ensure consistent messaging. If technical terminology and concepts must be used in training or communications, definitions and examples should be included to help improve understanding. Communications should be early, empathetic, accurate, and effective. Early communication of COVID-19 information helps limit misinformation and rumors that could contribute to confusion and fear. Empathetic communication conveys concern and reassurance, empowers people, and reduces emotional turmoil. Accurate communication provides the facts about a situation and what is being done to resolve it. Effective communication helps build understanding and guide the response to COVID-19 and

Preliminary Recommendations: Not For Distribution

complying with public health recommendations. Some specific recommendations that the plant can follow include the following considerations:

- * Continuing to provide COVID-19 informational signage throughout the plant.
- * Enlarging and simplifying signage. Remove as much outdated signage as possible or relocate historical signs to a more appropriate viewing area (e.g., visitors center).
- * Using more pictures/pictograms and adding more languages to increase the percentage of the workforce that engages with signs and messaging.
- * Adding additional signage in cafeterias, locker rooms, and break areas to remind employees about hand hygiene, social distancing, and PPE.
- * Ensuring signage is at eye level and can be easily seen by the employees.
- * Installing additional video monitors throughout the plant to deliver messaging throughout the day.
- * Developing or providing existing training and messaging (in multiple languages) for social distancing, hand hygiene, donning, doffing, and sanitizing PPE, and messaging about what to do if you are sick. Consider alternatives to traditional in-person trainings for delivery of this information (e.g., videos). Develop a method to verify employee understanding and participation in these strategies.
 - Provide the training materials in multiple languages, whenever possible.
 - Use a mass distribution method for transmission of training (e.g., the Beekeeper application to which the employees already have access).
 - Partner with community organizations to distribute messaging to employees.
 - Include use of facial coverings, hand hygiene, and social distancing messaging on the televisions in the cafeteria on a continuous loop.
 - Include messaging about social distancing and hand washing guidelines over the speakers in the flag hallway during breaks and lunch.
 - Work with the South Dakota Department of Health and other partners to develop specific messaging that address the communication needs of the employees of Smithfield Foods.
- * Providing training to employees, supervisors, and management whenever changes are implemented in the workplace. Refresher trainings should be provided on a regular basis.
- * Utilizing current down time to “pre” train employees about what changes to policies and practices are occurring in the plant before they come back to work.

Preliminary Recommendations: Not For Distribution

- * Adopting simplified messaging for staff. For example, the “top three things to protect yourself from COVID-19 at work: Social Distancing, Hand Hygiene, and PPE”.
- * Empowering employees to provide corrective guidance to other employees about improperly worn PPE.
- * Encouraging employees to download and utilize the Beekeeper application and sign up for other mass-communication methods available to the plant.
- * Deploying training through the Beekeeper application and other mass-communication methods. Use read receipt functions to gauge participation and engagement. Consider ways to incentivize employee utilization of these trainings.
- * Following the Interim Guidance for Businesses and Employers to Plan and Respond to COVID-19 to provide more education around steps employees can take to protect themselves at work and at home. The Guidance includes the following suggestions for communications with employees:
 - o Employees can take steps to protect themselves at work and at home. Older people and people with serious chronic medical conditions are at higher risk for complications.
 - o Follow the policies and procedures of your employer related to illness, cleaning and disinfecting, and work meetings and travel.
 - o Stay home if you are sick, except to get medical care. Learn what to do if you are sick.
 - o Inform your supervisor if you have a sick family member at home with COVID-19. Learn what to do if someone in your house is sick.
 - o Wash your hands often with soap and water for at least 20 seconds. Use hand sanitizer with at least 60% alcohol if soap and water are not available.
 - o Avoid touching your eyes, nose, and mouth with unwashed hands.
 - o Cover your mouth and nose with a tissue when you cough or sneeze or use the inside of your elbow. Throw used tissues in the trash and immediately wash hands with soap and water for at least 20 seconds. If soap and water are not available, use hand sanitizer containing at least 60% alcohol. Learn more about coughing and sneezing etiquette on the CDC website.
 - o Clean and disinfect frequently touched objects and surfaces such as workstations, keyboards, telephones, handrails, and doorknobs. Dirty surfaces can be cleaned with soap and water prior to disinfection. To disinfect, use products that meet EPA’s criteria for use against SARS-CoV-2, the cause of COVID-19, and are appropriate for the surface.
 - o Avoid using other employees’ phones, desks, offices, or other work tools and equipment, when possible. If necessary, clean and disinfect them before and after use.
 - o Practice social distancing by avoiding large gatherings and maintaining distance (approximately 6 feet or 2 meters) from others when possible.

Personal Protective Equipment (PPE)

Workers should continue to wear PPE required for the job tasks being performed.

Preliminary Recommendations: Not For Distribution

- * Provide appropriate PPE for specific jobs and ensure it is used by all workers as needed
 - Use videos or in-person visual demonstrations of proper PPE donning and doffing procedures. (Maintain social distancing during these demonstrations.)
 - Emphasize that care must be taken when putting on and taking off PPE to ensure that the worker or the item does not become contaminated.
 - PPE should be: (1) disposed; or (2) properly disinfected and stored in a clean location when not in use.
 - PPE worn at the facility should not be taken home.

- * Consider the use of face shields or other types of PPE that may serve as both PPE and source control
 - If helmets are being used, use face shields designed to attach to helmets
 - Face shields can provide additional protection from both potential process-related splashes and potential person-to-person droplet spread
 - Safety glasses may fog up when used in combination with masks or cloth face coverings
 - Face shields can help minimize contamination of masks and cloth face coverings
 - If used, face shields should be cleaned and decontaminated after each shift and when not in use should be kept in a clean location at the work facility

- * Stress hand hygiene before and after handling all PPE

End of Memo